
Margarita Rovani

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PROFESSIONAL SUMMARY

Versatile and accomplished non-profit professional with a strong implementation focus and a rich mix of administration, finance, policy research, fundraising, event management, and advocacy. Experienced team-player with excellent oral and written communication, project development, interpersonal and organizational skills. An advocate for expanding opportunities for Wyoming citizens.

SKILLS

- Strategic and organizational planning
- Grant-writing, fundraising, and fund management
- Advocacy
- Financial analysis, planning, and budgeting
- Data analysis and visualization
- Legislative lobbying and monitoring
- Event management and planning
- Strategic communications
- Process improvement and problem-solving
- Public relations, marketing and advertising
- Full-stack web development

EDUCATION

- B.S. Chemistry, Bucknell University, Lewisburg, PA
- Full-Stack Web Development Certificate, Array School of Technology & Design, Cheyenne, WY

EXPERIENCE & ACHIEVEMENTS

OPERATIONS MANAGER, Snowy Range Academy Charter School July 2008- June 2017

- Managed day-to-day operations supervising six direct reports and multiple contract employees;
- Directed a grant-writing team to research and write grant applications for funding facility improvements resulting in a \$150K award in 2017;
- Collected, analyzed and visualized qualitative and quantitative student, climate survey and other key metrics for internal and external evaluations, communications, presentations, and reports;
- Developed and monitored the annual budget recommending adjustments to the Board of Directors as needed;

- Monitored and reported on legislative activity and represented the school at meetings with state and federal government officials;
- Oversaw and directed school events including the annual Talent Show and Silent Auction fundraiser, Annual Meeting of the Membership, Business After Hours with keynote Joe Nathan, and 10th anniversary celebration with Wyoming senators and representatives as keynote speakers;
- Developed marketing and social media engagement campaigns to promote school enrollment;
- Conducted policy research related to governance, personnel, and student matters;
- Facilitated negotiations between the building owner, WY Legislature, State Building Commission, and Governor resulting in a permanent, rent-free facility for SRA.

BOARD CHAIRMAN AND FOUNDER, Snowy Range Academy Charter School 1997-2008

- Chaired Board of Directors for seven years;
- Advocated for education reform at local, state, and congressional levels;
- Testified before legislative committees on education reform issues;
- Partnered with local legislators and members of Congress to significantly revise Wyoming's charter school statutes;
- Collaborated with community members to establish the school including crafting a vision and mission, researching and developing curriculum, marketing, renovating a facility, hiring staff, and obtaining funding;

NATIONAL SALES AND MARKETING SPECIALIST, Ciba Specialty Chemicals 1982-1998

Managed and collaborated with a national and international team of technical sales and customer service representatives based in multiple North American locations to turn a failing business unit into a \$25 million business. Mentored and trained new technical sales representatives. Initiated and oversaw laboratory projects to attain new business or resolve customer problems.

CERTIFICATES AND COURSES

- Certified HTML Developer, W3schools.com

LANGUAGES

- Fluent in Spanish
- Intermediate proficiency in German

TECHNICAL PROFICIENCIES

- HTML5, CSS, SASS, JavaScript, JQuery Ruby, Rails, Sketch, Git and Github
- MS Office Suite, Mac OSX

REFERENCES

Please see attached.